

Packages Available - Summer 2025

Too Easy Package

\$500 per month (Inclusive of GST)

Date: _____

You: _____

Business Name: _____

Business Address _____

Owners: _____

ABN: _____

Mobile 1: _____

Mobile 2: _____

Email: _____



SERVICE AGREEMENT

1. Services Provided

1.1 Scope of Services

Too Easy Socials agrees to facilitate social media posting on behalf of the Client for 12 months. Services include managing the Client's social media accounts on Facebook & Instagram.

1.2 Package Offered

- **Too Easy Package Package**
- **Posts: 3 posts per week. - Facebook and Instagram = 24 posts per month**
- **Fee: AUD \$500 per month. (inclusive of GST)**

1.3 Content Creation

Client-Provided Content: The Client is welcome to share photos and videos for use in their social media posts.

Service Provider-Generated Content: Where possible, the Too Easy Socials team may visit the Client's business to capture additional photos and videos to enhance their social media presence.

- The Client retains full ownership of any photos and videos they provide.
- Too Easy Socials maintains ownership of any photos and videos captured by our team, in line with Australian copyright law, which grants ownership to the creator unless otherwise agreed. These assets will be used exclusively to support the Client's social media content. You will always be welcome to use the photos we take for any of your marketing.

1.4 Use of Third-Party Software

Too Easy Socials reserves the right to use third-party software and tools to achieve optimal results for the Client.

2. Term and Termination

2.1 Term

This Agreement is effective for an initial term of 12 months from the Effective Date.

2.2 Renewal

We will contact you 30 days prior to the expiry of the initial term, and the Agreement will continue on an ongoing basis unless terminated by either party.

2.3 Termination

- Either party may terminate this Agreement with 30 days' written notice.
- Immediate termination is permitted in the event of a material breach of contract by either party.

Intials _____

3. Fees and Payment Terms

3.1 Payment Schedule

- Payments are due monthly in advance.
- All payments will be made through Stripe where we accept credit card, debit card or bank direct debit

3.2 Late Payments

- Late payments will incur a late fee of 5% of the outstanding amount.
- Too Easy Socials reserves the right to suspend services until payment is received.

4. Confidentiality

4.1 Confidential Information

Both parties agree to keep any proprietary or sensitive information disclosed during the term of this Agreement confidential.

4.2 Non-Disclosure

Confidential information shall not be disclosed to any third parties without prior written consent except as required by law.

5. Intellectual Property Rights

5.1 Ownership

- Client Content: Under Australian copyright law, the Client retains all rights to the content they provide.
- Service Provider Content: Under Australian copyright law, Too Easy Socials retains all rights to the content created by its team.

5.2 License

Each party grants the other a non-exclusive, royalty-free license to use the content for the purposes outlined in this Agreement indefinitely. Clients are free to use the content in any way that supports their marketing efforts, including but not limited to social media, websites, email campaigns, advertisements, and printed materials. There are no restrictions on how or where the client may repurpose the content for their business.

6. Liability and Indemnification

6.1 Limitation of Liability

Too Easy Socials shall not be held liable for any indirect, incidental, or consequential damages arising from the services provided.

6.2 Indemnification

The Client agrees to indemnify and hold harmless Too Easy Socials from any claims, damages, or liabilities arising from:

- The content provided by the Client.
- Any issues caused by the Client's actions or omissions.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of New South Wales, Australia.

8. Dispute Resolution

8.1 Mediation

In the event of a dispute, both parties agree to first attempt resolution through mediation before pursuing any other legal remedies.

Intials _____

9. Notices

9.1 Contact Information

All notices and communications under this Agreement shall be in writing and sent to the addresses below:

- Too Easy Socials

- Address: Suite 5/1431 Pittwater Road, Narrabeen NSW 2101
- Email: info@tooeasysocials.com.au
- Phone: 0435 360 040 - Josalyn
- Phone 0416 294 483 - Ben

10. Additional Terms

10.1 Use of Services

The Client agrees to use the services provided by Too Easy Socials in compliance with all applicable laws and regulations.

10.2 Amendments

Any amendments to this Agreement must be made in writing and signed by both parties.

11. Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior discussions, agreements, or understandings.

12. Severability

If any provision of this Agreement is found to be unenforceable or invalid, the remaining provisions shall remain in full force and effect.

13. Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

Business Name: _____

Too Easy Socials

- Signature: _____

- Signature Owner 1: _____

- Name:

- Name:

- Date: _____

- Signature Owner 2: _____

- Name:

- Date: _____

We confirm Too Easy Socials will be posting on these social media channels. Insert existing accounts below:		Tick	Initial
Facebook	_____	☐	☐
Instagram	_____	☐	☐
Days to Post.	(Circle preferred) M. T. W. T. F. S. S.	☐	☐

Too Easy Socials
ABN 20 683 708 376